

***WIDEOPEN &
DISTRICT
JUNIORS A.F.C.***

***FOOTBALL
DEVELOPMENT
PLAN
2006- 2011***

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GLOSSARY OF TERMS

FDP	= Football Development Plan
NTC	= North Tyneside Council
WJFC	= Wideopen and District Juniors
NFA	= Northumberland Football Association
FA	= Football Association
Mgmt.	= Management
AOTT	= Adults and other Teacher Training
OSHL	= Out of School Hours Learning
JFO's	= Junior Football Organisers

“LOCKEY PARK” HOME OF “WIDOPEN JUNIORS”

SECTION 1 – History

Wideopen and District Juniors as a football club were launched in 1986 and are now in its 19th year.

The Club has developed in size over the years. Starting with two teams of 11 year olds and 15 year olds, these were soon to be joined the following year, due to demand, by a further five teams 12's, 13's,14's, 16's and 18's. The following season saw the gap between 16 and 18 filled by the 17's. We now have 220 players featuring in 13 teams.

Two years after the 17's, the under 10 league was formed of which Wideopen was to be a founder member.

Mini-soccer was then born. Wideopen responded and entered two teams into the league. This then developed into Under 9 and 10 leagues, again we responded with two teams in each. Shortly after this, an under 8's team was formed, as was the “Wideopen Soccer Skills Centre”, which in its own right is attracting in excess of 80 participants weekly.

At about the same time the “Soccer Skills Centre” was formed, the ethos of which was to help all young players enjoy football by way of enjoying the game and developing their skills. The youngsters male and female did not and still do not have to be part of Wideopen and District Juniors to join in.

All of the above has been achieved due to popular demand by the youngsters and endless hours of dedication by Coaches and Officials of the club.

All of the above will also be increased dramatically through the introduction of the biggest growth area in football today - Women's Soccer.

<u>SECTION 2 – FDP OVERVIEW</u>		
<u>KEY ACTION</u>	<u>METHODS/AIMS</u>	<u>TIMESCALE</u>
<p><u>Strategy & Business Plan</u></p> <ul style="list-style-type: none"> It is the intention of the Committee and Managers of Wideopen and District Juniors to continue with the provision of soccer training and coaching for the boys and girls in our catchment area. 	<ul style="list-style-type: none"> We will strive to maintain and increase participation. We aim to continue the enjoyable atmosphere within the club and to encourage current and new members to “Start in Sport”, “Stay in Sport” and “Succeed in Sport”. Compliance with F.A. standards is paramount and forms the ethos of the club. 	<ul style="list-style-type: none"> There are currently 256 members in the Club, 230 of which are players. The status quo will be maintained with increased participation through new enrolments, coaching and development. Numbers will increase over the next 4 years as new girls’ teams and an adult male team come to fruition. Current players moving onto coaching will also sustain and increase members.
<ul style="list-style-type: none"> We will continue to strive for better standards in all aspects, coaching qualifications, facilities, equipment, first aid/treatment of injuries, equality, disabilities, child protection issues and training, as well as further developing school 	<ul style="list-style-type: none"> School and Community links are already established and any new facility made available to us will benefit not just the football club but the local community aswell. Football will always be the prime concern but 	<ul style="list-style-type: none"> On-Going. Schools will be contacted, as will other organisations. Should we be successful we will contact other prospective users.

<p>and community links (already formed). The appropriate training will be undertaken by WJFC i.e. AOTT with OSHL. The club will be working towards school coaching through this training.</p> <ul style="list-style-type: none">• We encourage fair play, sportsmanship and equity.• WJFC currently have an active website running, which supplies information about the club.	<p>other activities would be welcome from the surrounding area. Jogging and keep fit activities are obviously a benefit to all and these wishes would be met.</p> <ul style="list-style-type: none">• This website is regularly updated.	
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<p><u>Future</u></p> <ul style="list-style-type: none"> • We have now qualified for the FA Charter Mark for Quality which has been awarded to us and have gained the much sought after Kite mark. This has recently been presented to us. • Girls Football Team • Our stated aim is to increase the quality of provision for children • Continue to raise our standards in all aspects of junior football. 	<ul style="list-style-type: none"> • WJFC are constantly ensuring that standards are maintained and any necessary action that is required to maintain these standards is quickly completed. • Two teams are now up and running at WJFC. This has been the aim of the club for sometime now and we are pleased to have added this to our portfolio. Lack of proper changing accommodation has caused problems but temporary arrangements are in place. New on-site changing facilities would enable us to further increase girl's football provision further. • We anticipate increasing girls' teams by replacement and progression. Additional age groups will be added annually. 	<ul style="list-style-type: none"> • On-Going. • 2005/6 Season • 2006/7
<ul style="list-style-type: none"> • Senior Team at WJFC. 	<ul style="list-style-type: none"> • We aim to fulfil the Community Club ethos by filling in the final piece of the jigsaw, a Senior Team therefore providing soccer from 6yrs of age to adult. 	<ul style="list-style-type: none"> • 2006/7

<ul style="list-style-type: none"> To sustain participation 	<ul style="list-style-type: none"> Growth of participation is crucial to any club. Members actively search for new members constantly and this will continue. Participation at any sport creates better fitness levels and this is the required outcome. More participation equals better overall health. WJFC will identify U16's/17's who will involve themselves with the club in the future, hence enabling volunteer recruitment to progress from players to coaches/managers. 	<ul style="list-style-type: none"> On-Going
<ul style="list-style-type: none"> It is our intention to host a Mini-soccer Centre <p><u>Coaches</u></p> <ul style="list-style-type: none"> At Wideopen we have always prided our-selves upon our standards in all aspects of the game. Coaching is an area in which we excel. We have several Referees. 	<ul style="list-style-type: none"> In partnership with the local authority and NFA, WJFC would contact schools and other clubs to organise festival. WJFC will contact Rob Smith at NTC whose expertise in this matter will be invaluable. With Mr. Smith's help WJFC will provide JFO's to organise festivals. Many players within WJFC have moved onto 	<ul style="list-style-type: none"> 2006/7 and On-Going On-Going

	<p>Refereeing Courses or other physical activities which we actively support. Regular information is passed onto team members to highlight courses available to them.</p>	
<ul style="list-style-type: none"> WJFC have twelve coaches with the FA Level 1 Coaching Award, with at least seven more to follow. Eight have the FA Coaching Certificate and one the NVQ Award to teach coaching to adults and children. Three hold the UEFA “B” badge, and others are also interested in completing the Level 1 Coaching Award. 	<ul style="list-style-type: none"> A standard which we intend as a minimum to maintain. Progression as detailed in sections 3 and 4 below. 	<ul style="list-style-type: none"> On-Going
<p><u>New Facility Usage</u></p> <ul style="list-style-type: none"> We guarantee that all of the facilities provided for Wideopen Juniors will be fully utilised seven days a week, once proper facilities are made available. Any facilities will be made available to schools. The facilities will be made available to all children and adults within our 	<ul style="list-style-type: none"> A new facility timetable will be implemented. The club has 220 players (girls and boys) at present, with adjacent schools increasing this number of participants. A timetable featuring days of the week, daytime and twilight hours, after school hours and weekend requirements will be completed. The pitches available to us are running at capacity, but room for expansion is high on our agenda, which is an important component 	<ul style="list-style-type: none"> 2006/7

catchment area.	of our women's football strategy. The new facility will be built enabling "add-ons" to be made, thus enabling expansion of the club to move smoothly forward. North Tyneside Council are aware of these plans and support us fully.	
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SECTION 3 - COACH EDUCATION AND DEVELOPMENT

- **A strong and broad base of qualified football coaches is fundamental in achieving all the clubs aims in coaching and competitive elements of the overall football development plan.**

REF	ACTIVITY	RESPONSIBILITY	KEY PARTNERS	TARGET GROUPS	TIMESCALE	KEY PERFORMANCE INDICATORS	COSTS
3.1	Club to host an FA Level 1 Coaching course	Organised by NFA and delivered by FA tutor	WJFC/NFA/ NTC/Schools	Anyone interested in coaching development inc parents/students/ players male or female	One in first year then bi-annually	15-20 participants	£100 per participant
3.2	Club to identify coaches to attend FA Level 2 and 3 Coach awards	Club Coaches to identify Delivered by FA tutor	WJFC/NFA	Those who wish to progress to next coaching level	One in first year then bi-annually	Level 2 4 participants 2007 Level 3 2 participants 2008	Level 2 - £200 per person Level 3 - £250 per person
3.3	Club to host an FA Emergency First Aid course	Organised by FA and delivered by FA tutor	WJFC/NFA	Team Coaches/ Managers/ Parents/ Volunteers	Annually	12 per course	£10 per participant

3.4	Club to host Child Protection (Club Welfare Officer) courses	Club to host NFA to administer course NTC to promote	WJFC/NFA/NTC/	Coaches/Parents/Volunteers/Neighbouring Clubs	Annually	20 attending per year, with 10 from club	£17.50 per participant
3.5	Club to support coaches progressing to FA Basic and Intermediate Treatment Awards	Delivered by FA, support organised by WJFC	NFA	Coaches/Managers/Volunteers	Annually	6 participants on basic and 3 on intermediate	£50 for basic and £308.44 for intermediate
3.6	Disability Training	WJFC to identify key people to attend course NFA to provide “Coaching Disabled Footballers” course	WJFC/NFA	Level 1 Coaches	Annually	Minimum of 6 coaches to attend per year	£15 per person

SECTION 4 - OFFICIATING DEVELOPMENT

- **A high quality of officiating is critical in competitive fixtures in order to promote the laws of the game and a disciplined approach from participants. WJFC will develop and promote club officials and volunteers attaining referee status.**

REF	ACTIVITY	RESPONSIBILITY	KEY PARTNERS	TARGET GROUPS	TIMESCALE	KEY PERFORMANCE INDICATORS	COSTS
4.1	Club to host an FA Basic Referees course	NFA to provide tutor and conduct course	NFA/WJFC/ NTC	Open to anyone interested in obtaining basic referees certificate inc parents/players	Annually upon completion of new changing facilities	10-12 people attending	£30 over 16's and £10 under 16's
4.2	Host and deliver a Match Day skills course	Mgmt. / Committee to organise. NFA to deliver	NFA	Parents/Teachers Volunteers	Annually upon completion of new changing facilities	Course completed with minimum of 10 attendees	£100

SECTION 5 - GIRLS FOOTBALL DEVELOPMENT

- **WJFC already have two girl's teams up and running. It is our intention to apply to join the NFA planned over 16 league and further enhance the current girl's teams currently active.**

REF	ACTIVITY	RESPONSIBILITY	KEY PARTNERS	TARGET GROUPS	TIMESCALE	KEY PERFORMANCE INDICATORS	COSTS
5.1	Plan for enrolment into NFA planned over 16's league	Mgmt. /Committee	NFA		Season 2007/8	Plan outlined and NFA discussions completed	
5.2	Identify costs for running additional team within WJFC	Mgmt. /Committee		NFA	End of season 2006/7	Costs allocated and identified	£800
5.3	Conduct training sessions for prospective players	Mgmt. /Committee		Girl's aged 16 or over	May/June 2007	Players identified	
5.4	Player recruitment	Mgmt. /Committee		Girl's aged 16 or over	June 2007	Playing staff completed	
5.5	Team manager(s) for over 16's Girl's team	Mgmt. /Committee		Current members of WJFC or new enrolments	End of season 2006/7	Team manager(s) appointed	
5.6	Conduct out of school coaching programme and holiday coaching sessions	Mgmt. /Committee	Local schools/Active Sport/NFA/NTC	Girls aged 10-12	July 2006	15-20 participants	

SECTION 6 - ADULT TEAM DEVELOPMENT

- Club to complete final piece of jigsaw by providing adult senior team at WJFC

REF	ACTIVITY	RESPONSIBILITY	KEY PARTNERS	TARGET GROUPS	TIMESCALE	KEY PERFORMANCE INDICATORS	COSTS
6.1	Club to work towards having adult senior team	Mgmt./Committee	NFA	Adult	Season 2006/7	Team up and running by target date	£925 per annum inclusive
6.2	Attract funding for new adult strips	Mgmt. /Committee	NFA	Members of WJFC	End of season 2005/6	Funding achieved	£450
6.3	Team manager(s) for adult senior team	Mgmt. /Committee		Current members of WJFC or new enrolments	End of season 2005/6	Team manager(s) appointed	
6.4	Player recruitment	Mgmt./Committee		Members of current U18/19 squad, plus new recruits	End of season 2005/6	Playing staff completed	
6.5	Costs for running adult senior team	Mgmt./Committee	NFA	Mgmt./Com mittee, NFA	End of season 2005/6	Funding allocated or found	Approx. £925 per annum
6.6	Pitch allocation	Mgmt./Committee	NTC	Mgmt./Com mittee	End of season 2005/6		£150

SECTION 7 - SCHOOLS AND YOUNG PLAYER DEVELOPMENT

In order to increase the numbers of new players, WJFC will work with local schools to raise its profile within the community, promote football and develop opportunities to a wide range of children, encouraging participation and progression.

REF	ACTIVITY	RESPONSIBILITY	KEY PARTNERS	TARGET GROUPS	TIMESCALE	KEY PERFORMANCE INDICATORS	COSTS
7.1	WJFC to conduct annual coaching programme for children in local schools during or after term e.g. Greenfield Primary, Hazelwood Primary and Seaton Burn Community College.	WJFC to provide coaching and to liaise with Schools and NTC	Local Schools NTC NFA	Girls/Boys aged 7 to 11	Annually	Target of 25% girls. 20 children attending.	Coach costs e.g.£10 per hour 20 sessions £400
7.2	WJFC to conduct annual coaching programme for children in local schools during or after term e.g. Greenfield Primary, Hazelwood Primary and Seaton Burn Community College.	WJFC to provide coaching and to liaise with Schools and NTC	Local Schools NTC NFA	Girls/Boys aged 9 to 15	Annually	Target of 50% girls 20 children attending.	Coach costs e.g.£10 per hour 24 sessions £480
7.3	Club to host a Mini Soccer Centre/Festival	WJFC to provide relevant official/volunteer support NTC	NFA Local Schools Rob Smith at NTC	Girls/Boys aged 7 to 11	Annually starting 2006/7	5 schools identified with 10 person squads and timescale reached. Club retain young people within structure.	Officials 3 x £15 x 3 hours = £130

7.4	WJFC to strengthen already established European Junior football links	Mgmt./ Committee	Junior Clubs in France, Germany, Sweden and Spain	European and other clubs	Annually	Continuing the work already established. Look to use Lockey Park as venue when possible	Officials x 2 @ £15 per game
7.5	To establish centre for elite performance i.e. specialist coaching for goalkeeping.	Mgmt./ Committee Team Managers	Junior Clubs and teams	Under 10, 11, 12 and 13's	June 2007 onwards	10-15 children per specialist activity	WJFC to assist in individual coaching activities and costs arising from them.

SECTION 8 - Future aims for club development

Should we be successful in realising our long-term aims, we hope to have facilities of County Ground standard, which amongst other uses, will be made available for all School and Junior Club Cup Finals.

We also anticipate woman's soccer becoming an integral part of our set-up and our aims include being equipped to meet this demand, both in terms of the training of coaches/officials and the built facilities needed to sustain and improve participation amongst this target group.

The provision of new community sports facilities at Lockey Park will be a welcome addition to the local area and will provide a tremendous boost to the enthusiasm and interest in football among local residents. The facilities will be fully used year round by the club, the community and local schools. The off-road parking will also make the area a lot safer for pedestrians and traffic alike.

SECTION 9 - Conclusion

WJFC believe this Development Plan is a realistic plan, designed on the basis of “Football for Life” and “Opportunities for all”. It will also benefit all sections of the community and not just on a “select the best”, “forget the rest” basis. Our philosophy is one of keeping members at the club. If any player does not make the squad he/she are invited to come along and train with their peers or if they want to play we endeavour to find them another club. We also encourage players and non-players to pass refereeing qualifications and give them the opportunity to practice the same. Notably one of our ex players, whose father Dave was involved in the club, took advantage of this and is now refereeing games in the Premiership. (Mark Clattenburgh).

The club have been campaigning for new facilities for some 15 years now, which we have been close at times to achieving only to be let down at the last minute. “However, the stark reality still exists”.

Our temporary portacabin changing rooms are still on site at Lockey Park, years after their intended “sell by date”. For WJFC to continue to move forward and to fully implement the Development Plan adequate facilities are urgently required.

Our ethos and philosophy is right.

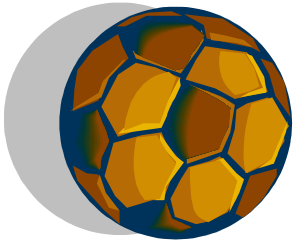
We are a correctly constituted club and are ran in accordance with our and FA rules and regulations.

Our accommodation facilities/conditions are a massive let down and embarrassment to all involved with the club.
This is the only area that we fail to meet a credible standard.
This is the only area out of our direct control.

Everything else has, or is being addressed.

We are also on the Web and have an active, constantly updated Web Site. We believe that we were the first junior club to run a web site in the region. We have always been a forward thinking club.

We as Managers, Coaches and Committee are a team off the pitch. We are a family club whose first interests are those of our members. "Only one team wins the league, everyone else comes second". "The whole issue of football must be first and foremost that it is an enjoyable experience for the youngsters turning out week in, week out, in all weathers."



Mick Fawcett Committee Member/Licensed Coach
Committee Members of Wideopen Juniors AFC
23/01/06