

The FA Football Development Programme Football Development Toolkit

Wideopen Football Club Football Development Plan
Seasons 2013 / 2014 to 2018 / 2019



YOUR VISION

- To provide all within the local community the opportunity to access a friendly accessible football club.
- To provide fully qualified members and facilities to match.
- To improve the quality of grass pitch provision by, in consultation with NTC, installing drainage systems to increase pitch usage.
- A vision that will allow individuals of all ages to develop their confidence and build on existing skills in a safe, enjoyable playing environment.
- To provide and to develop stronger links with WFC's existing school and community club links, which will also help to raise football's profile for the forthcoming generation of players?
- To provide a 3G pitch fit for purpose facility, operational for use by the club and all interested organisations
- To provide quality, safe opportunities for young people of all ages in our community, regardless of age, ability, sex, religion and ethnic background.
- To improve the performance of players, coaches and volunteers within the club.

Develop a shared vision that is representative of the full club, not just one person! By involving as many people as you can in your organisation you can establish a 'shared vision' that is representative of your members and clearly identifies your purpose.

CLUB DEVELOPMENT TABLE

Remember to complete the season date and identify the number of teams for each season.

Current Season 2013/14			Year 1 2014/15			Year 2 2015/16			Year 3 2016/17			Year 4 2017/18			Year 5 2018/19		
18			20			22			22			22			22		
Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability	Male	Female	Disability
U8 Comets	U12s		U8 Comets	U12s		U8 Comets	U12s		U8 Comets	U12s		U8 Comets	U12s		U8 Comets	U12s	
U8			U8	U14s		U8	U14s		U8	U14s		U8	U14s		U8	U14s	
Rockets			Rockets			Rockets	U16s		Rockets	U16s		Rockets	U16s		Rockets	U16s	
U9 Comets			U9 Comets			U9 Comets			U9 Comets			U9 Comets			U9 Comets		
U9			U9			U9			U9			U9			U9		
Rockets			Rockets			Rockets			Rockets			Rockets			Rockets		
U10			U10			U10			U10			U10			U10		
Comets			Comets			Comets			Comets			Comets			Comets		
U10			U10			U10			U10			U10			U10		
Rockets			Rockets			Rockets			Rockets			Rockets			Rockets		
U11			U11			U11			U11			U11			U11		
Wanderers			Wanderers			Wanderers			Wanderers			Wanderers			Wanderers		
U11			U11			U11			U11			U11			U11		
Warriors			Warriors			Warriors			Warriors			Warriors			Warriors		
U12			U12			U12			U12			U12			U12		
Wanderers			Wanderers			Wanderers			Wanderers			Wanderers			Wanderers		
U12			U12			U12			U12			U12			U12		
Warriors			Warriors			Warriors			Warriors			Warriors			Warriors		
U12			U12			U12			U12			U12			U12		
Wolves			Wolves			Wolves			Wolves			Wolves			Wolves		
U13s			U13s			U13s			U13s			U13s			U13s		
U14s			U14s			U14s			U14s			U14s			U14s		
U15s			U15s			U15s			U15s			U15s			U15s		
U16s			U16s			U16s			U16s			U16s			U16s		
U21s			U17s			U17s			U17s			U17s			U17s		
Seniors			U21s			U18s			U18s			U18s			U18s		
			Seniors			U21s			U21s			U21s			U21s		
						Seniors			Seniors			Seniors			Seniors		

GROWTH AND RETENTION		This section identifies how the club plans to retain and grow provision and develop flexible club formats that will support existing players and introduce new male, female and players with a disability and from diverse communities into football.			
Aim		<ul style="list-style-type: none"> To introduce people to football regardless of age, ability, sex, religion and ethnic background. 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	We will aim to increase the number of competitive opportunities for disabled footballers. Club to actively advertise through its website. WFC have one coach qualified to coach disabled payers. We will seek advice from the NFA, FA and local groups.	Increased opportunities for disabled people to play football.	Year 1	Club committee NFA FA Local Groups	Seek advice re funding.
2	Retain all existing teams. Continue a good level of support to existing teams, with annual team manager and coach meetings to review development.	All existing teams retained	Annually	Club Committee Team Managers Coaches	
3	Develop new girl's team(s) and retain each year. Using contacts we have try to promote girls football at the club.	Team achievement	Year 1	Girls Manager Club Committee	
4	WFC to liaise with local schools about the possibility of conducting an annual coaching programme for children in local schools during or after term e.g. Greenfield Primary, Hazelwood Primary and Seaton Burn Community College.	Target of 25% girls. Girls/Boys aged 9 to 15 20 children attending.	Annually	WFC to provide coaching and to liaise with Schools and NTC.	Coach costs e.g.£10 per hour. 20 sessions - £400
5	Club to host a Mini Soccer Centre/Festival	5 schools identified with 10 person squads and timescale reached. Club retain young people within structure. Girls/Boys aged 7 to	Annually starting 2015/16	WJFC to provide relevant official/volunteer support NTC	Officials 3 x £15 x 3 hours = £130

		<p>11 In partnership with the local authority and NFA, WFC would contact schools and other clubs to organise festival. WFC will contact Rob Smith at NTC whose expertise in this matter will be invaluable. With Mr. Smith's help WFC will organise festivals.</p>			
6	<p>Target new housing development, currently under construction. Leaflet drop through houses.</p>	<p>There are currently 256 members in the Club, 210 of which are players. The status quo will be maintained with increased participation through new enrolments, coaching and development. Numbers will increase over the next 5 years as housing projects surrounding Lockey Park will see sustained growth. Current players moving onto coaching will also sustain and increase</p>	2014/15	Club Members	

		members.			
7	U21 Team.	U21 and senior teams has been added therefore providing soccer from 6yrs of age to adult.	2013/14	Club Members	Self financed.
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RAISING STANDARDS AND ADDRESSING ABUSIVE BEHAVIOUR

This section identifies ways in which the club can create a fun and safe environment for everyone involved in its structure. This includes how the club will raise standards of behaviour and ensure a safe and positive environment for children and vulnerable adults.

Aim	<ul style="list-style-type: none"> To ensure that the facility and all users operate to a code of conduct which aims to ensure all participants can enjoy playing football in a high quality, safe environment that is free from abuse.
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Objective	Achievement Targets	Timescale	Responsibility	Costs
1 Club to host an FA Level 1 Coaching course	Discussions with the NFA required.	2014/18	Club Committee NFA	15-20 participants x relevant fees
2 Welfare Officers to perform random and periodic checks on "Codes of Conduct" by age groups and monitor the proper use of "Respect" barriers.	Achievement of	2013/14	Welfare Officers	
3 Club to continue to run "signing on" meetings and will incorporate "Q & A" sessions into these meetings where feedback can be sought and clarification that all age groups including girl's, understand the "Codes of Conduct" and that all will agree to abide by them and sign accordingly.	Achievement of	2014/15	Welfare Officers Club Committee	
4 Club to host Child Protection (Club Welfare Officer) courses + WORKFORCE DEVELOPMENT SECTION	The club have already made enquiries as to whether we could hold courses at Lockey Park.	2014/18	Club Committee NFA	20 attending per year, with 10 from club. £20 per participant.
5 To raise awareness of issues and barriers that prevents ethnic minority groups from taking part in football. + WORKFORCE DEVELOPMENT SECTION	The club to have 2 coaches who have attended the FA Equality workshop	Year 2	Club Committee NFA	
6 Club to host an FA Basic Referees course.	We hold regular referee meetings at	2013/14	Club Committee Referee liaison -	

	+ WORK FORCE DEVELOPMENT SECTION	Lockey Park.		Gareth Blake.	
7	Host and deliver a Match Day skills course	A development we endeavour to fulfil in the future.	2014/18	Club Committee	
8	We have been awarded the FA Charter Standard mark. We are looking to progress to the "Community" award in season 2013/14.	WJFC are constantly ensuring that standards are maintained and any necessary action that is required to maintain these standards is quickly completed.	2013/14	All members	
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BETTER PLAYERS		This section identifies how the club will support every player to realise his/her potential - in particular support the development of skills at a younger age. The 5-11 year-old group is absolutely crucial to embedding basic skills, enhancing enjoyment of the game, developing healthy lifestyles and creating a new generation of talented players.			
Aim		<ul style="list-style-type: none"> To raise the standards of players within the club. To support the development of coaches to create better players. To raise the standards of coaching and officiating across the area. 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	We will continue to strive for better standards in all aspects, coaching qualifications, facilities, equipment, first aid treatment of injuries, equality, disabilities, child protection issues and training, as well as further developing school and community links (already formed). The appropriate training will be undertaken. The club will be working towards school coaching. "Access Training" regularly uses the building facility during the year.	School and Community links are already established and the provision of a new 3G pitch will benefit not just the football club but the local community aswell. Football will always be the prime concern but other activities would be welcome from the surrounding area. Jogging and keep fit activities are obviously a benefit to all and these wishes would be met.	On-Going. Schools will be contacted, as will other organisations. Should we be successful with the new 3G pitch the club will contact other prospective users.	Club Committee	
2	Mini Soccer - WFC to continue with its radical new approach to mini soccer coaching where mixed ability is promoted until an age of competitive football is reached.	To retain and improve. Annual meetings take place to discuss.	Annually	Mini soccer coaches	
3	Goalkeeping Coach. The club are actively seeking	Completion of	2014/15	Club Committee	

	such a coach and are almost ready to announce.				
4	Promote The FA Skills Programme. Encourage all 5-11's to use The FA Skill Programme website.	All young people using the online FA Skills Awards.	Year 1 and annually	Mini soccer coaches	
5	Create and adapt a "Coach Coordinator" or "Facilitator" that oversees coaching standards throughout the club. A "coaching group" is our aim where drills, best practice etc can be exchanged. The club aim to have said position or group for Mini Soccer, Youth Football, Female Football and Adult. + WORKFORCE DEVELOPMENT SECTION	Creation of roles.	2014/15	Club Committee	
6	Disability Training + WORKFORCE DEVELOPMENT SECTION	WJFC to identify key people to attend course NFA to provide "Coaching Disabled Footballers" course	2014/18	Club Committee	
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RUNNING THE GAME

This section focuses on the identification of ways to improve the efficiency and effectiveness of how the club is run.

Aim		<ul style="list-style-type: none"> To ensure the club is managed and run effectively in accordance with FA guidelines To provide structure, management and leadership to successfully deliver a football development plan 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	Form a Football Development Committee to manage, monitor and deliver the Football Development Plan, meeting at six monthly intervals. Committee formed from representatives throughout the club.	Formation of	2014/15	Club Committee	
2	Set up a coaches support group to offer help and guidance. Invite all coaches and Team Managers to a network meeting to discuss issues such as coaching methods and problem solving. (See also workforce development).	Support group initiated	2014/15	Club Committee	
3	The club have produced a handbook for managers, coaches and volunteers (produced July 2013). Efficiency and knowledge is the aim.	All have and will be issued with Handbook	As required	Welfare Officers	
4	Attempt to improve the running of the club by appointing more from within to take task responsibilities.	Increase	2013/19	Club Committee	
5	Charter Standard issues fully met and with all members fully qualified and informed when expiry dates approach.	Actively promoted	Continuously	Vice President	
6	Club to host an FA Basic Referees course	We hold regular meetings at Lockey Park	2013/14	Club Committee Referee Liaison - Gareth Blake	
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WORKFORCE DEVELOPMENT

This section looks at how the club will recruit, train and develop the workforce that will support the administration, development and promotion of the club.

Aim		<ul style="list-style-type: none"> To create, develop and support an effective volunteer workforce within the club. 			
Objective	Achievement Targets	Timescale	Responsibility	Costs	
1	Review the development plan on a six monthly basis and amend accordingly.	To be actively on target.	Annual	Club Committee	
2	We have 22 Level 1 coaches (1 female); 2 Level 2 and 1 with the Youth Award Modules 1 & 2. We have 1 currently doing Level 1 and 2 currently doing Level 2. 2 more young coaches are hopefully going to start Level 1 soon. We have recently discussed 'succession planning' with reference to Youth award Modules 1 & 2 as well as encouraging coaches to constantly update their skills. We have 4 'non-coaching' managers, 3 of them are female (equity?). One coach is qualified to coach players with disabilities.	A standard which we intend as a minimum to maintain.	On-going	Club Committee	
3	Members actively search for new members constantly and this will continue. Participation at any sport creates better fitness levels and this is the required outcome. More participation equals better overall health. WFC will identify U16's/17's who will involve themselves with the club in the future, hence enabling volunteer recruitment to progress from players to coaches/managers.	Younger additions to the club progress to coach and manager level.	Annually	Club Committee Welfare Officers	
4	Many players within WFC have moved onto Refereeing Courses or other physical activities which we actively support. Regular information is passed onto team members to highlight courses available to them. This will continue.	Continuation of	Annually	Club Committee	
5	Our aim is to reform the parent's committee.	The reforming of the	2014/15	Club Committee	

	Due to a colleague leaving the club a vacancy has arisen. Club to consult, in particular, the kitchen staff.	committee.			
6	Club to review whether parental involvement in the development of the new facility is possible. We will seek to find printers, marketing people, trades-people etc from within the club.	Review taken place.	2014/15	Manager's/Coaches Appointed individual.	
7	Young Coach Development. The club have met before to discuss the possibility of awarding its own certificates of achievement to reward skills improvement within the club. WFC will attempt to rerun.	Review takes place.	2014/15	Club Committee Lead Coaches Welfare Officers	
8	Club to develop its own coaching section on the website. We would include - courses, opportunities, sharing of expertise, drill of the week etc.	Discussions take place with the committee.	2014/15	John Harbottle Lead Coaches	
9	Club to identify coaches to attend FA Level 2 Coaching courses.	This is already progressing as we have one member with the Youth award and two who are completing their level 2 and are looking to progress further.	2013/16	Club Committee NFA	Level 2 x 4 participants 2016 Relevant fees x 4
10	Club to host an FA Emergency First Aid course and would open it up to interested parents.	The club have already made enquiries as to whether we can host our own as we have the necessary qualifications within the club. We have already held FA lead courses at Lockey Park.	2014/16	Club Committee NFA	£20 per participant 12 participants

11	Club to support coaches progressing to BFAS (Basic First Aid course for Sport). First Aid is a major positive for us having the experience of John Harbottle at our disposal. Recommended progression is to Basic First Aid for Sport after emergency aid. The club to encourage more to do BFAS as that begins to touch on injuries (not just Recovery / CPR etc as in Emergency Aid) and on-field assessment.	Club achievement of target based on delivery of the course and 10 candidates to complete, initially.	2014/17	Club Committee NFA	Investigate funding opportunities and research price.
12	Club to host Child Protection (Club Welfare Officer) courses	The club have already made enquiries as to whether we could hold courses at Lockey Park.	2014/18	Club Committee NFA	20 attending per year, with 10 from club. £20 per participant.
13	To raise awareness of issues and barriers that prevents ethnic minority groups from taking part in football.	The club to have 2 coaches who have attended the FA Equality workshop	Year 2	Club Committee NFA	
14	Club to host an FA Basic Referees course.	We hold regular referee meetings at Lockey Park.	2013/14	Club Committee Referee liaison - Gareth Blake.	
15	Create and adapt a "Coach Coordinator" or "Facilitator" that oversees coaching standards throughout the club. A "coaching group" is our aim where drills, best practice etc can be exchanged. The club aim to have said position or group for Mini Soccer, Youth Football, Female Football and Adult.	Creation of roles.	2014/15	Club Committee	
16	Disability Training	WJFC to identify key people to attend course NFA to provide "Coaching Disabled	2014/18	Club Committee	

		Footballers" course			
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FACILITY DEVELOPMENT		This section identifies the facilities required by the club to sustain and increase participation.			
Aim		<ul style="list-style-type: none"> To continue to provide purpose built facilities to sustain and increase participation in football. Fully support plans for a 3G pitch and extended car park and pitch drainage. 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	Our aim would be to offer the facilities and broaden or extend accessibility. Facilities will be made available to schools. The facilities will be made available to all children and adults within our catchment area. The club will further the development of playing opportunities to increase participation.	A timetable featuring days of the week, daytime and twilight hours, after school hours and weekend requirements will be completed. The pitches available to us are running at capacity, but room for expansion is high on our agenda. The club anticipate being able to build “add-ons” to the facility, thus enabling expansion of the club to move smoothly forward. North Tyneside Council are aware of these plans and support us fully. The 3G pitch will enable us to move forward.	2014/15	Club Committee	
2	3G Pitch Development/Extended Car Park and Drainage Works on Lockey Park.	Development planned early 2014 and	2014	Club Committee NTC	

		completed end of 2014. This would see the club utilise the development and make available to the public through the use of a user plan. A business plan will be produced together with full financial obligations.			
3	Any new facilities (3G pitch/Bellway housing) would create an additional pitch for use by WFC. This would compensate for the loss of space taken by the 3G pitch.	Next season - 2014/15	2014/15	NTC Bellway	
4	Club will aim to facilitate a "Finals Day" pitch, fully enclosed. This has been an aim for some time now. The new pitch may be an ideal opportunity.	To discuss and hopefully achieve.	2014/15	Consult with NTC	Investigate funding opportunities
5	WFC have recently taken over the Lockey Park Changing Facility and a period of time has been required to settle into the running of. We endeavour to do likewise with the 3G pitch and then move on to establishing ourselves as a "Community Standard" club.	Achievement of	Club House - 13/14 3G Pitch - 14/15 Community Standard Award - 15/16	Club Committee NFA FA	
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Your Plan

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
5:30pm - 6:30pm				U8s x 2		8:00am - 12:00 - WFC Soccer Skills	
5:30pm - 6:30pm				U10 Comets			
5:30pm - 6:45pm			U11 Wanderers	U10 Rockets			
6:00pm - 7:00pm	U12 Wolves - Sport@Gosforth						
6:00pm - 7:00pm				U12 Warriors - Ponteland LC			
6:00pm - 7:15pm				U12 Warriors - Ponteland LC			
6:30pm - 7:45pm			U11 Warriors	U9 Comets			
6:30pm - 7:45pm				U9 Rockets			
6:30pm - 7:45pm							
7:00pm - 8:15pm		U14s	U15s				
7:00pm - 8:15pm							
7:30pm - 8:45pm		U16s		U13s			
7:30pm - 8:45pm							
8:00pm - 9:00pm		U21s - Sport@Gosforth					
School Holidays	Access Coaching	Access Coaching	Access Coaching	Access Coaching	Access Coaching		
WFC TRAINING at Complete Football, Gosforth, Newcastle upon Tyne							
Plus: Sport@gosforth and Ponteland Leisure Centre							

PROMOTION		Marketing and PR communication campaigns can play a significant role in helping deliver the key messages of the club around raising standards and safety in the youth section together with promoting the club to it's membership and potential new sponsors.			
Aim		<ul style="list-style-type: none"> To increase the awareness of high quality football playing opportunities within the local and wider community. To increase the awareness and improve usage of facility by other groups / sports. 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	The club annually holds a "Community Day", a community fun charity event to celebrate the sad death of young coach Shane to asthma. Shane's "game" would take place.	To continue annually	Annually	Lisa Johnson Angela Rickerby Karen Coates	
2	Weetslade Relay is now a firm community event reaching well beyond just Wideopen and receiving great praise (more info on http://www.wideopenjuniors.net/photoalbum/weetsladerelay2013.html)	Annual event	Annually	Club Committee	
3	Links formed (and sponsorship) from ex-Wideopen player and professional player, Barry Poole / Pass4Soccer in USA (more info on: http://www.wideopenjuniors.net/clubinfo/p4swfc.html)	Links formed	2014/15	Club Secretary	
4	Links with North Tyneside "Street Games" team (not strong but were arranged in the past through our liaison when there were problems involving local youngsters)	Continuation. Discuss with NTC.	Annually	Club Committee	
5	Facilities used by Northumbria Police as drop-in centre for meetings etc	Continuation with	As required	Club Committee	
6	WJFC currently have an active website running, which supplies information about the club.	Continue to use, improve and update regularly.	As required	John Harbottle	Website costs - £100 per annum
7	To fully promote the facilities and club	Club provides	2014/15	Club Committee	

	throughout the area with website communication, local businesses, club sponsors etc	advertising streams.			
8	Establish and develop an advertisement campaign to raise the profile of football in the community.	Club provides advertising streams. Website usage and leaflet drops.	2014/15	Club Committee	
9	To establish a programme of open days to further advertise new playing facilities.	Club to advertise such events within the community.	2014/15	Club Committee	
10	To increase awareness of the new 3G facilities to other sports clubs and groups.	Club provides advertising streams. Website usage and leaflet drops.	2014/15	Club Committee	

COMMUNITY AND EDUCATION		To engage with young people and contribute towards wider community benefits.			
Aim		<ul style="list-style-type: none"> To enable all young people of all ages within the community to be provided with the opportunity to participate in high quality football sessions in and out of school hours and are provided with clear pathways for progression. To ensure that people of all social backgrounds have the opportunity to play football To engage with young people and contribute towards wider community benefits 			
Objective		Achievement Targets	Timescale	Responsibility	Costs
1	To actively encourage "Access Coaching" to continue with their school holiday coaching sessions.	Continuation of	2013/19	John Harbottle	
2	To continue to support our "Soccer Skills" training on a Saturday morning at Lockey Park.	Continuation of	2013/19	Warick Stephenson	£200 per annum
3	The club aim to have consultations with the local high school, Seaton Burn College. to see what school involvement can be organised into pupils taking on a marketing plan on behalf of the club.	Consultations take place.	2014/15	Seaton Burn College	
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